

Warehouse Floor Labels Keep Logistics Operations on Track

Camcode Helps One of the World's Largest Logistics Companies Improve Productivity

As one of the world's largest third-party logistics providers, this Camcode customer offers integrated global supply chain management solutions, including transportation and warehousing, to a wide variety of customers. This logistics company uses bar codes throughout their warehouse facilities, but needed a bar code solution that was located on the floor in order to utilize wearable scanners, which they felt would improve productivity.

After contacting a variety of vendors, none had what they were looking for until they found Camcode's Adhesive Warehouse Floor Labels. Designed for durability, these labels feature an aluminum pre-printed bar code label with semi-permanent adhesive that is placed in a protective beveled aluminum frame. The frame's specially-formulated adhesive easily adheres to a prepared floor, and remains in place to protect the label from the abuse of pallets and vehicular traffic frequently found in warehouse environments.



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This logistics company selected the Adhesive Warehouse Floor Labels because of the product's durability on the warehouse floor. "They are a sensible product at a justifiable price," said a logistics engineer for the company. In addition, the logistics company chose the Adhesive Warehouse Floor Labels to fit their requirements for bar code labels that could be reached with wearable scanners, thus improving productivity.

Another factor in the logistics company's decision was service. Camcode offered solutions to help ensure the company selected the right products for their needs. "Throughout the process, our salesperson was a tremendous help," said the logistics engineer.

With this combination, the logistics company feels it found the right product for its warehouse needs. To date, the Adhesive Warehouse Floor Labels have been installed in two different facilities, with plans to install the labels in other facilities in the future. "The labels have been working well and the feedback from the warehouse floor has been positive," the logistics engineer said.

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Camcode: The Standard for Warehouse Bar Code Labeling

Cost-Effective: Lower system cost and easy installation saves on material and labor costs

Saves Time: Quicker attachment methods and varied installation options keep projects on deadline

Compatibility: Proven to integrate easily with leading warehouse management systems

Easy to Scan: Camcode's warehouse bar code systems maintain the proper angle for optimum scanning and can be read at distances of up to 30 feet

Accuracy: Virtually eliminates the errors caused by manual labeling and inventory management

Efficiency: Track and locate inventory more quickly and easily for greater productivity and reduced labor costs



Camcode is a registered trademark of Horizons Incorporated

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