

# Camcode Helps Make Warehouse Inventory Management Easy

Major Food Distributor Implements New Warehouse Management System Using Camcode Bar Code Labels

**Managing and automating a 100,000 sq. ft. warehouse** with 1,600 different products in inventory could prove to be difficult for any company. A major U.S. food manufacturer and distributor was faced with this challenge when they decided to implement a new warehouse management system using bar code labels on warehouse racks in order to track the movement of products within warehouses and to customers.

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The company's previous warehousing system focused on out-bound verification with order picking. This system, which did not require bar coding, was developed jointly by its IT department and warehouse managers. After deciding on a new system, the company looked to Camcode for its bar code labels and warehouse management solutions.



The objectives for this food distributor's new warehouse management system were simple. They wanted to increase each product's lot traceability, as well as improve the rotation and reduce possible spoilage of products, all while improving labor efficiency.

To accomplish their goals, the food distributor teamed with Camcode to select the right products to fit their needs. Their bar code label selection was based on their warehouse operations, hardware requirements, and limited rack space. "Existing rack width was less than two inches, and our required scan distance was 10 feet," says the company's supply chain manager. "Camcode was able to deliver several solutions to accommodate our needs."

For both forklift drivers and pickers using wearable scanning terminals, this food manufacturer and distributor selected Camcode's Multi-Level Rack Labels to accommodate multi-level picking and storage. They also chose Fixed Mount Retro-Reflective Labels from Camcode's collection of Long-Range Bar Code Labels for their Dock Doors, Staging and Open Floor areas.

Camcode products proved to be the right choice for the company. "The labels are working well," says one location's general manager. "Camcode took the time to understand our needs and offer durable solutions that will last throughout the different areas of our warehouse." He expects Camcode's [warehouse label](#) solutions to help the company achieve their



goals in product traceability and inventory control.

"This was our first site to adopt the new warehouse management system, and there were many challenges," the supply chain manager says. "Camcode provided excellent consultation and delivered a great product. We are eager to get our other sites up and running using this system."

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## Camcode: The Standard for Warehouse Bar Code Labeling

**Cost-Effective:** Lower system cost and easy installation saves on material and labor costs.

**Saves Time:** Quicker attachment methods and varied installation options keep projects on deadline.

**Compatibility:** Proven to integrate easily with leading warehouse management systems.

**Easy to Scan:** Camcode's warehouse bar code systems maintain the proper angle for optimum scanning and can be read at distances of up to 30 feet.

**Accuracy:** Virtually eliminates the errors caused by manual labeling and inventory management.

**Efficiency:** Track and locate inventory more quickly and easily for greater productivity and reduced labor costs.

**CAMCODE**<sup>®</sup>

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